

The Didsbury Pioneer

VOLUME 40; NUMBER 10

DIDSURY, ALBERTA, WEDNESDAY, MARCH 7, 1951

\$2.00 A YEAR; 5¢ A COPY

Didsbury Beavers Win High School Hockey Trophy

Playing championship hockey all the way, the Didsbury High School Beavers have won the Olds Hornets' divisional championship for the first time in four days when they took the series on Olds ice last Tuesday night to win the Alberta Teachers' Association Trophy, the emblem of championship in the Rosebud League.

In the first period Olds tallied on a long high shot that just tipped Barrett's glove to deflect it over Brumwell's hand into the net. To even the score a few minutes later Barrett stick-handled through the entire Olds team and shot an amazing 100 feet to get to the far post and the red net won to make the count one-all. From that point on about the middle of the second period the fans were treated to first-class hockey by both teams. Brumwell was in top form and turned back a dozen well-placed shots that might well have

been goals in any league. The Beavers' first string, Archer, Newfield and Morris had their passes cracking to perfection and for Ken Morrison, the scoring hero of the day. Once unassisted, twice from Archer and once from Newfield he found the corner of the Olds net.

Barrett played heady defence all through the game. Once in the middle of the Olds team, Morrison on what looked like a breakaway, Morrison resented his failure to get a shot off and for a few minutes play was suspended while both teams took part in activities and discussed matters other than hockey.

Early in the third period the Olds keeper let a high shot through his glove and suffered a split lip. Olds finished the game with a substitute goalie from Bowden. Hornets scored once more in the third to make the final count Beavers 5, Hornets 2.

Change Meeting Date Of Rugby Bluebells

The March meeting of the Rugby Bluebells was held at the home of the president, Marylou Hosegood, with eight members attending. The meeting was opened with a roll call after which roll call was answered with everyone telling about something they found interesting in the Red Cross Hospital in Calgary when they went through it on February 22.

It was decided to join with the Rugby W.I. on a social evening to be held in the Rugby hall on March 22. There will be a short program followed by games for one and all.

It was decided to hold the meetings on Saturday in the month from now on, instead of on the last Saturday.

Marylou Hosegood gave a demonstration on etiquette, which everyone found very interesting.

The five-minute talk was given by Marylou Hosegood, and dealt with ways of curing the common cold.

The bit of fun was conducted by Lila Blain, after which the younger group made stuffed toys while some of the seniors practised a song.

Lunch was served by the hostess and enjoyed by all. The tea draw was won by Dwyla Byrt.

The next meeting will be held at the home of Vera and Carol Befus on March 7.

BLOCKED ROADS HOLD UP RED CROSS CANVASSERS

Severe weather and blocked roads have held up the Red Cross canvassers in their drive for funds in Didsbury and district, and as a result the campaign has not had the send-off that it should. However, the canvassers will continue through March, if necessary, in order to get the \$3,000 quota allocated to Didsbury and district, and if you have not been contacted by a canvasser, you can make your donation by leaving it with Mr. W.A. Austin, at Reiber Brothers' office, or with any of the canvassers.

ED WIGGINS TO SPEAK AT A.T.A. MEETING IN EDMONTON

Mr. Edward T. Wiggins, principal of the Didsbury school, will be in Edmonton this weekend to attend the executive meeting of the Provincial Board of the Alberta Teachers' Association.

Mr. Wiggins is past president of the A.T.A. and president of the Canadian Teachers' Federation.

A major portion of the two-day weekend meeting will be devoted to details pertaining to the Annual General Assembly scheduled for Edmonton, March 27 and 28.

Mr. Wiggins will be one of the main speakers at the convention.

Friends Honor Donald Peterson At Farewell

A very enjoyable evening was spent recently at the home of Mr. and Mrs. H.C. Peterson when they entertained friends and neighbors in honor of their son, Donald, who has joined the R.C.A.F.

The evening was spent playing wrist and bridge and cards by Mrs. R. Boettcher and Mr. Wm. Culmer.

On behalf of friends and neighbors Mr. Allen Roeth presented Donald with a purse of money, and Donald thanked everyone for their kindness and friendliness since coming to Didsbury a year ago.

The ladies served a delicious lunch and the evening came to a close with the singing of "He's a Jolly Good Fellow."

Donald Peterson left February 28 from Edmonton for Aylmer, Ontario, where he will commence his training in radar with the R.C.A.F.

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BANCROFT BUTTERCUPS

The February meeting of the Bancroft Buttercups was held at the home of Shirley Schmitz and opened with the singing of "I Love You Truly" and saying the Creed. Roll call was answered by members bringing a home-made Valentine. Eileen Neuimiller won a prize for the best Valentine.

A motion passed to begin a project for winter members and it was decided that this should be "good grooming".

Alwyn Gordon was a guest at the meeting, and Eileen Richardson was the five-cent raffle.

The afternoon was spent working on handicraft articles.

Mrs. Morris Entertains W.A. Evening Group

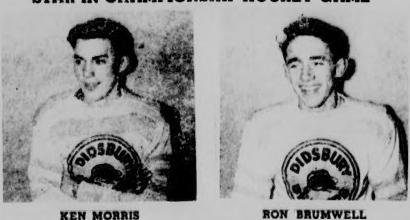
The Evening Group of Knox Church met at the home of Mrs. W.L. Morris on March 26, with 14 members present. A minute of silence was observed in memory of the late Mrs. Whyte-Smith, and the hymn "Safe in the Arms of Jesus" was sung.

There was to be a whisky party at the home of Mrs. McNaughton on Monday evening, March 12, everyone being invited. If you have a card table bring it along.

Mrs. H. Hosegood gave a most interesting and instructive talk on "The Every Day Care of Chronic Invalids."

Next month the topic of the afternoon will be "Citizenship," taken by Mrs. Thompson, and the meeting will be held at the home of Mrs. Harvey Hosegood.

STAR IN CHAMPIONSHIP HOCKEY GAME



KEN MORRIS

RON BRUMWELL

BERGEN NEWS

Prizes Presented At Annual Fish and Game Banquet

TRACTOR AND TRAILER DAMAGED IN ACCIDENT

A tractor and house trailer belonging to Kendrick's hay baling outfit failed to make to east side of the Bergen hill and went over the bank and through the fence, stopping about 100 yards from the Timis river. The driver abandoned the tractor when he realized it was going over the bank. The tractor smashed into the front of the trailer which was quite badly damaged.

Pupils returning from the Bergen school witnessed the accident and one of the boys who carried a camera took a picture of the wreck.

Mr. Peter Hendrix passed away on Sunday, February 25 in the Didsbury hospital. A native of Holland, Mr. Hendrix moved with his family to this district about ten years ago.

His health has been failing for some time and he passed away with distinct signs of sympathy to his wife and family, and to his brother Jack Hendrix and family.

Alberta Budget Gives Relief To Taxation

On Monday night Premier E.C. Manning brought down a record \$168,000,000 budget with the direct financial aid to municipalities figuring in the estimated excess of \$93,969,610.

The Premier, acting in his capacity as Provincial Treasurer, estimated total revenue at \$94,223,090, another record. This provides for a surplus of \$233,480.

Mr. Manning intended to spend more than \$10,000,000 on estimated expenditures of last year, will receive a net reduction in taxation, automobile license plates and license fees in excess of \$5,000,000.

Estimated direct and indirect financial assistance to municipalities, schools, districts, improvement districts and special areas will exceed \$25,000,000. This represents more than 40 per cent of the total estimated expenditures on income account.

Mr. Manning said the government is eliminating the one-cent-a-gallon tax on fuel oil products used for agriculture and industrial purposes, representing a direct saving to farmers and industrialists of about \$168,000 annually.

Particular attention is given to the range of \$10 to \$30 for all cars in operation since 1941 and fees have been reduced on cars operated before that date. To partially offset this loss, the Government proposes to increase the regular gasoline tax by one cent from nine to 10 cents per gallon.

Special importance to taxpayers is that four cents a gallon of the gasoline tax will be earmarked for rural municipalities.

Revenue from personal equipment is estimated at \$24,000,000, almost \$3,000,000 more than last year.

Liquor revenue is estimated to be \$1,200,000 higher and school grants will be increased \$1,020,000 to \$8,870,000.

All available space was taken at the annual banquet of the Didsbury Fish and Game Association, held in the Lions hall on Wednesday evening, Feb. 28, and an enjoyable game dinner was followed by over 100 hours of program of wild-life pictures.

Members of the Olds, Crossfield and Crossfield Associations were guests of the local game association and were introduced to the gathering.

Mr. George Sparge, secretary of the Alberta Fish and Game Association, was introduced by President Irwin Klein who was program chairman, and Mr. Sparge spoke briefly to his audience.

On behalf of Mr. Ed Grange, who was unable to be present through illness, E.J. Gajdula presented the prizes for the largest trout and the 1000 crow and magpie campaign.

First prize was awarded to Sandra Wood, who turned in 2103 crow and magpie feet in last year's campaign. Second prize was presented to Leo Goerten with 1196 pairs, feet, and third prize went to Bonnie Krebs, who turned in 1336 pairs of feet.

The gathering tendered a vote of thanks to Mr. Grange for his splendid work on the predator campaign, enabling the Didsbury Association to place fourth in the Province for the number of predator bird feet turned last year.

Mr. Ed Ford, chairman of the fish committee of the Didsbury Association presented the prizes to the winners in the 1950 fish derby. The prize for the largest trout weighed in was presented to Bill Weidner, in the under-12 class, and the largest pike, Lee LeGrand, won the prize for the largest Rocky Mountain White Fish.

Mr. D.N. McDonald, on behalf of McDonald & Son, presented the complete fishing outfit which the winning team of the year, the Association for the 1950 crow and magpie contest. This fishing outfit was won by Sandra Wood and Mr. McDonald made the presentation in a very appropriate manner and intimated that a similar donation would be made in conjunction with the 1951 predator bird campaign.

Mr. D.N. McDonald, honorary president of the Association moved a vote of thanks to the ladies' committee and the Ladies' Sports Club for the fine banquet prepared and served.

To conclude the evening's entertainment two reels of wild-life pictures of the Yukon were shown by Mr. John Hunter, a representative of Alberta Nash Ltd., Calgary. These splendid pictures were made at a cost of over \$2000 and were the best ever shown at a fish and game gathering in Didsbury. The picture program ended with a short film on beavers.

THE WEATHER

Alberta enjoyed above-normal temperatures all during February, but March started in just the opposite and on Saturday night it turned cold, very cold for this time of year. Yet the temperature dropped to 29 degrees below zero Saturday night.

The cold was accompanied by snow and north winds and Monday many of the country roads were blocked and mail deliveries from outlying districts have been delayed.

Colder weather prevailed Monday night with temperatures reported as low as 39 degrees below zero in some parts of the district. This is said to be the coldest March weather in more than 50 years, and we hope the cold spell is short lived.

Canadians Win Little Stanley Hockey Cup

On Wednesday afternoon, February 28, the Canadians and Rangers met in the local gymnasium for a round robin series in the Pee Wee League. Canadians managed to eke out a victory in overtime to the tune of 3-1.

Mr. Stauffer presented Michael Parsons, captain of the Canadians, with a trophy awarded by the men teachers of the Didsbury school.

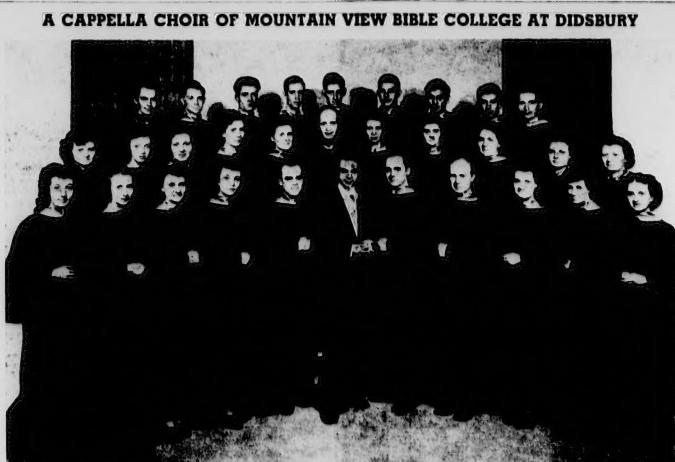
Miller McCoy, a member of Soley's Rangers, won the Ken Waugh Trophy awarded to the highest scorer in the league. This trophy was presented to Miller by Mr. Wiggins.

DIDSURY MARKETS

BUTTERFAT

| | |
|---------------------------------|-----|
| Delivery Basis at Crystal Dairy | |
| Special | 71¢ |
| No. 1 | 69¢ |
| No. 2 | 57¢ |
| Off Grade | 51¢ |
| Table | 76¢ |
| Milk | 85¢ |

A CAPPELLA CHOIR OF MOUNTAIN VIEW BIBLE COLLEGE AT DIDSURY



The above is a photo of the A Cappella Choir of Mountain View Bible College. A great Youth For Christ. The Choir is under the direction of Mr. G. Lyle Richardson and will make its official tour in April.

It is unique for a college the size of Mountain View Bible College to have such a musical organization and already the demand for per-

- Good Buying At -

JENKINS'
GROCETERIA LTD.

PHONE 102 — DIDSBURY

McINTOSH RED APPLES, Junior Boxes, Fancy Quality. Per box \$1.95

YELLOW NEWTON APPLES, Junior Boxes, Fancy Quality, per box \$1.95

We find there is a good demand for half-boxes this time of the year.

PREMIER MEAT MARKET
(LOCATED IN SOLEY'S STORE)
THE COMPLETE FOOD CENTRE
R. A. CAMPBELL, Prop.

TRY OUR HOME MADE PORK SAUSAGE
Large or Small Casings
FRESH FROZEN FISH AND FILLETS, AND
LARGE EASTERN SMOKED KIPERS
PHONE 42 FOR DELIVERY — WE BUY HIDES

IN THE LEGISLATURE

(By H. G. Hammell, M.L.A.)
Against the courtesy of you Editors these weekly summaries of your Editor's weekly summaries in this paper, giving some of the highlights of the Legislative Assembly while it is in Session.

The Honourable J. J. Bowlen, Lieutenant Governor, read the Speech from the Throne which documents some of the legislation coming before the present Session.

Members taking part in the debate thus far have paid their respects to two former members, the late Norman E. Cook of Olds and Dr. J. L. McPherson of Ryley.

A number of the members in the House thus far have passed drivers' test and the more strict enforcing of Highway Traffic regulations. A number have called for close checking of people driving under the influence of liquor.

In reporting on the activities of the Department of Agriculture for the last year, the following information covers some of the main

points of the reply by the Hon. D. A. Ure, Minister of Agriculture:

The farmers' income in 1950 was one hundred million dollars less in Alberta than in the previous year, even though the value of agricultural production was higher. Poor harvesting conditions were partly responsible.

Through the District Agricultural Councils hundreds of demonstration fields were planted throughout the Province designed to show the value of good seed, fertilizers, proper pasture mixtures, true varieties of grain and the value of legumes in a mixed farming program.

Some in soil conservation last year showed that where milk cattle were kept the soil was in the best condition.

Farmers last year planted a million and a quarter trees and this will probably be increased by half a million more in 1951. Tree-growers are fast at Oliver and Brooks are being encouraged to do so. It is expected that at least four million trees yearly will be available for planting in Alberta.

Some large English Yorkshire hogs were purchased by the Department last year and it is planned

to maintain a herd of this breed both at Olds and Vermilion.

The Department's calfhood vaccination has increased from 9,000 head vaccinated in 1950 to over 46,000 last year. Twenty municipalities through their Service Boards and District Agricultural Councils organized campaigns to eliminate Bang's disease. Thirty-two municipalities in Southern Alberta are ready for testing. The aim is to have the entire Province a T.B. and Bang's Free Area.

Water should start to fill the St. Mary's Reservoir this spring and into the summer for irrigation work in Southern Alberta. It is the Government's intention also to continue its program of raising the level of a number of lakes in Alberta during the coming year.

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WANTED—To Rent 3 or 4 roomed house before June 1st. Apply to P.O. Box 32, Didsbury. 10-2p

FOR SALE—Lovely Floor Model Phillips Radio Phonograph, only a year old. Phone 123, Didsbury, Alberta. 1p

FOUND—Hog found in the Didsbury district. Owner may have same by identifying and paying for this ad. Further particulars at The Pioneer Office.

CARD OF THANKS
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PRE-SCHOOL NURSERY CLASS
3 to 6 Years.

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Telephone 94

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**LOW RAIL FARES
TO SPRING**

STOCK SHOW

CALGARY

MARCH 19th to 23rd
**ONE WAY FARE
AND ONE-HALF**

FOR RETURN TRIP
From All Stations in Alberta
(Minimum fare 30c)

TICKETS ON SALE:
MARCH 17 to 22

And on March 23 for trains arriving Calgary not later than 2:30 p.m.

RETURN LIMIT MARCH 24
If no train service March 24, take first available train

Full information from any agent

Canadian Pacific

USE THE CLASSIFIED

**RENT TRADE
FOR RESULTS**

BUY SELL LOAN

FOR SALE — Turkey Pouls and Baby Chicks. Gov't approved. Money-Maker Feeds and poultry supplies. Moritz Turkey Hatchery, phone 327, Box 413, Olds. 7-1c

**GOOD WINTER FOR PHEASANTS
IN THE BROOKS AREA**

While there is no doubt the current severe weather has caused some deaths among pheasants in Alberta, there has been no such "disaster" as ravaged the flocks in 1947. According to George Watt, former president of the Alberta Fish and Game Association, who is considered an authority on pheasants and their habits.

Mr. Watt made the statement to The Calgary Sun after consulting a number of sources, official and otherwise and after a telephone conversation with people in Brooks. He has been told, he said, that the pheasants apparently were doing quite well, all conditions considered.

They had been seen in considerable numbers, on Monday, March 5, feeding in the open and showing no signs of "panic" that was the indirect cause of so many deaths in earlier years. He explained that pheasants—he termed them "foolish birds"—will panic during storms, fly from shelter and, when out of breath, die of strangulation when moisture inside their beaks froze solidly. —The Albertan.

Moulting is a severe strain on the bird because the great amount of blood needed by the skin for the growth of new feathers.

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ORDER YOUR COUNTER CHECK BOOKS from the Didsbury Pioneer

FOR SALE — 2000 bu. O.A.C. Barley, grade 1, Test 83%. Apply to Sam Shantz, phone 313, Didsbury. 8-3p

FOR SALE — Saunders wheat, grade 1, bin run. Apply to Joe Jones, Westward Ho, Alta. 9-3p

FOR SALE — Rolling Harrow Drawbar complete with "S" section of Diamond Harrows, about 30 feet wide. Apply to Bill Shaw, Box 218, Didsbury. 9-3p

FOR SALE — House Trailer, 8x16, complete with studio room and two bedrooms. Good undercarriage and trailer in good condition. Priced to sell. May be seen at Neufeld's Garage. Apply to John Penner, phone 1412. 9-3p

FOR SALE — OH! Barley, Germ. Test 86%, Grade 3. Malting, per bu. \$1.00. Also Saunders Wheat, Germ. Test 91%, Grade 2 Nor., per bu. \$1.80 bin run. Samples at the U.G.G. elevator, elev. 1. Apply to J. W. Klammer, 4 miles south of Didsbury, phone 616. 8-3p

FOR SALE — Young purchased Yorkshire Sheep, phone R602, Didsbury, Alberta. 9-3p

FOR SALE — 1936 2½ ton Chevrolet Truck Parts, 8x14x4 Grain Box in good shape. \$30. Chassis, transmission and rear end in good shape. \$100. Tires, each \$25. Total \$150. Call complete for \$300. Apply to V. Burkholder, and phone 311. Cremona. 10-3p

FOR SALE — 7 Room House in Didsbury on six lots; furnace, good drilled well, large soft water cistern; barn 24x36 and wood shed 16x20. Immediate possession. For further particulars phone 43, Didsbury. 10-3p

LOST — Nurse's Wrist Watch with brown leather strap. Reward. Apply to Mrs. Ed Watkin, phone 82, Didsbury. 10-1c

LOST OR STOLEN — One Black White Cow, hornless, no white stripe, 3½ years old. Brand on right hip, I square block. Notify F. E. Batten, Elton, Alberta, or phone RI819. 10-3c

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PRE-SCHOOL NURSERY CLASS
3 to 6 Years.

Mrs. J. Lishman proposes to start a nursery class after Easter. For further particulars apply to:

ROSEBUD WATER UNIT

Telephone 94

NOTICE

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Mrs. J. Lishman proposes to start a nursery class after Easter. For further particulars apply to:

ROSEBUD WATER UNIT

Telephone 94

NOTICE

The Neapolis Consumers' Co-Operative Shareholders Annual Meeting will be held in the Mountain View Hall on Wednesday, March 14th, at 2:00 p.m. 9-2c

FOR SALE — 2000 bu. O.A.C. Barley, grade 1, bin run. Apply to Sam Shantz, phone 313, Didsbury. 8-3p

FOR SALE — Young purchased Yorkshire Sheep, phone R602, Didsbury, Alberta. 9-3p

FOUND — Hog found in the Didsbury district. Owner may have same by identifying and paying for this ad. Further particulars at The Pioneer Office.

CARD OF THANKS
The District Farmers' Co-operative Association takes this opportunity to thank the ladies of town and district for their splendid co-operation and efforts in making their annual banquet such a success.

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REGAL COAL

For Coal Orders and Collections Phone
E. BUHR AT THE ALTA. PACIFIC ELEVATOR
 — PHONE No. 100 —
 WEIGH AND PAY AT THE ELEVATOR

W. L. REIMER**Be Proud Of Your Business**

Modern advertising is a necessity to hold and build business. Be proud of your business, of the goods you have to sell, of the services you have to offer in your particular line. Show the progressive spirit and the desire to serve by advertising. Do not hide your light under a bushel—proclaim far and wide who you are and what you have to sell and where your place of business is, for public memory is short, and advertising is a powerful aid to all types of businesses. Moreover, people as a general rule shop where they are invited.

The Didsbury Pioneer
 PHONE 12 — DIDSBURY



"COME ON IN, SON, AND
 meet the manager!"

When you take over the farm, one of these days, you'll want to talk to him. You can discuss your affairs in a friendly way, as I have done. And you'll find he knows a lot.

He knows we farmers need bank credit—sometimes to put in a crop, sometimes to take off a harvest. If we need market information, he can get it for us.

Remember when we electrified the farm? Our bank manager made me the loan. He's backed us up that way for years, helping us to improve our stock, increase production.

And that's what our bank manager is there for—to help you and me to manage. He's a good man to know.

SPONSORED BY YOUR BANK.

INFLUENZA

Epidemic Influenza is now prevalent in this district. Fortunately the variety is mild and seldom causes more than three or four days illness. But even a mild form may become dangerous unless simple precautions are taken if the illness is contracted.

PREVENTION:

Four general rules for reducing the chances of developing influenza are, first and foremost, to secure plenty of sleep. Adults should aim at seven or eight hours, according to the extent to which the individual's physical condition has exceeded six or seven hours. Children should get more than eight hours.

Next, extra food and drink, with plenty of green vegetables (fresh or canned), milk products, and whole-wheat (rather than white) bread helps to strengthen the body and increase resistance.

A third, overheating indoors (which encourages germs to multiply much quicker) and chilling of the body, outdoors or indoors, which lowers resistance (should be avoided).

Fourthly, crowded, warm, places of entertainment should be avoided.

IMMUNIZATION:

Sometimes people enquire about the possibility of being immunized against influenza. In some sort of way as they can be immunized against diphtheria or the typhoids. "Flu" is caused by a virus, however, and is much smaller and so much smaller than "bacteria".

Those of diphtheria and typhoid that they cannot be seen through an ordinary microscope, are much harder to make vaccines or other immunization agents from. So far,

research workers have discovered the presence of a specific influenza virus, A, B and C. An immunization agent of possible value has so far only been produced for influenza A.

Even that is so far available only in small quantities for experimental purposes, and even with this vaccine, until the end of the month, partial protection can yet be claimed. None is yet available for distribution through the Provincial Laboratory service. People who obtain supplies from other sources should take steps to check the authenticity of influenza "A" and "B" virus, and realize its limitations. Other so-called "influenza" vaccines may be merely anti-bacterial" in

strength of anti-virus, and even if they may affect in preventing complications caused by the bacterial strain which they were prepared, they should have no effect against influenza virus itself.

SCHOOL:

Sometimes people wonder if schools should not be closed during epidemics. It is a general public health axiom that except in the case of an outbreak actually within the school, it is better to infect the disease normally small, prior school closure for the purpose of trying to curtail an epidemic is usually both ineffective and unjustifiable. If schools are closed one thing is certain, all the children lose days of valuable education. It is quite uncertain just how well the prevention of infection to compensate for this serious loss. Spacing of desks within school class rooms is usually sufficient to prevent overcrowding, and teachers can see that over-hunting (one of the dangers) does not occur. If children are infected, as from school, bring about home, the households are more than usually stressed at a time when they ought to be getting more rest than usual and are therefore more likely to develop influenza themselves.

Furthermore, schools closed during winter will encourage children to meet elsewhere indoors, in their homes, among friends, in a setting not than the school class room, or in places of public entertainment, which are again likely to be hotter and where they sit much more closely than in a classroom. It obviously would be inconsistent to close a school in winter time unless places of public entertainments were also closed; or unless the managements were capable of excluding all children and young people of school age, probably impossible.

Occasionally it is necessary to close a school owing to illness rather than the teaching staff, but even then which makes it impossible to conduct the school safely and efficiently, or without causing serious

NEED MORE TRADE BASKETS

Canada's export trade is not in a sound position. Sure, we have made enormous strides in building up exports to the United States and we are continuing to do so. Our success in getting more of our goods into Latin America, too. But in the meantime we have lost ground in Britain and the rest of Europe and also in Asia and Australia. There is a great deal of trading going on in Canadian exports to those areas, a drop of one third last year alone. The remedy is not to cut down our exports to the United States. We need every bit of that business. But we also need to sell more goods to Europe and Asia, not only because greater volume of export means greater general prosperity, but also because normally we have a big surplus of goods of a type which the United States does not need in great volume, but which other countries can use.

MERCHANT SHIPS TO CARRY OWN AIRCRAFT

Helicopters may be based on merchant ships in convoys, following trials being carried out in the English channel. Helicopters will search the sea-lanes for submarines.

Chandler Still Happy, Anyway

You would never know from his expression that Baseball Commissioner B. HARRY CHANDLER, is writing a departmental article to attack his old friend, New York Police Commissioner THOMAS J. MURPHY who has been mentioned for the post. The two commissioners met at the New York baseball writers dinner at the Waldorf Astoria in New York.

EXCLUSIVELY CANADIAN...

Created and signed by The House of Seagram, this advertisement, with appropriate copy for foreign lands, is appearing in magazines and newspapers printed in various languages and circulated throughout the world.

Seagram TELLS THE WORLD ABOUT Canada

This advertisement was designed by The House of Seagram to tell the people of other lands about Canada and things exclusively Canadian.

Many people in Latin America, Asia, Europe and other parts of the world are not fully aware of the richness of Canada's natural resources, wild life, scenic beauty and cultural traditions. The more the



peoples of other lands know about our country, the greater will be their interest in Canada and Canadian products.

The House of Seagram feels that the horizon of industry does not terminate at the boundary of its plants; it has a broader horizon, a farther view—a view dedicated to the development of Canada's stature in every land of the globe.

The House of Seagram

THE DIDSBURY PIONEER

Established in 1903

Published Every Wednesday at Didsbury, Alberta

Entered as Second Class Matter, Post Office Department, Ottawa

Member of the Canadian Weekly Newspapers Ass'n.
and of the Alberta Division of the C.W.N.A.Subscription: In Canada \$2.00 a year; In U.S.A., \$2.50
ED. J. ROULEAU, Editor & Publisher**ANGLO-U.S. EXERCISE
IN MEDITERRANEAN**

The British Mediterranean and Home Fleets and the U.S. 6th Fleet held joint exercises in the Mediterranean.

taneous from February 12 and 13. Vessels ranging from carriers and heavy cruisers down to frigates and other small craft, as well as planes, land based flying boats and carrier based aircraft took part.



At one time policeman MOHAMMED IBRAHIM SAYED AHMED sported a fine moustache while directing traffic in the swanky royal yacht division of Didsbury. A bylaw was recently passed that required all moustache wearers to remove their whiskers so as to comment among motorists that it disorganized the traffic; so he ordered Ahmed to take it off. Now the de-moustached officers complain that the order violates their constitutional right, pointing out that police rules do not prohibit "the upper lip adornment". His complaint is being heard. Since the police started, Ahmed has lost his job as traffic controller. He was then transferred to a slum district, and one recent report has it that he is now in some small village in England. There, though, he is not needed, and wants his former job back. Photo shows Mohammed Ibrahim Sayed Ahmed on traffic control duty, before he was ordered to remove his moustache.

Protect your herds! One injection of

BOVIGENwill cut your losses from
Blackleg, Malignant Edema
and Shipping Fever

Now . . . you can get safe, dependable, low cost protection against Blackleg, Malignant Edema and Shipping Fever. And . . . instead of having to vaccinate separately for each disease . . . you can do the complete job with just one injection of Bovigen—the "triple antigen" that gives three-way protection.

Don't Wait . . . Vaccinate
If you wait until your animals show signs of Blackleg or Malignant Edema, you may be too late to do anything about it. Usually, an animal infected with either of these diseases will die in 24 hours if left untreated. So the time to do is to check disease before it starts. And, the way to do it is to vaccinate with Bovigen. Remember . . . one injection is a preventative. You get the full benefits . . . cut costly losses . . . when you use it before disease starts.

Only Costs a Little to Safe
When you consider that one dose of Bovigen protects a

BUY BOVIGEN FROM YOUR NEAREST DRUG STORE

against three diseases . . . the cost of doing is surprisingly low. Then, too, you save time in injecting . . . one operation instead of three.

Simple and easy to administer . . . all you do is follow the instructions. They're in every package. Bovigen comes in three handy sized bottles . . . 5 . . . 10 or 25 doses per bottle. Get the size that suits your herd.

Bovigen is supplied by the

SHARP & DOHME

(Canada) Ltd., Toronto 13, Ont.

MALTING BARLEY SEED
PLAN YOUR SEEDING NOW

We will have for sale, at reasonable price,
a quantity of good commercial Seed Barley,
malting varieties.

"GOOD SEED FOR BETTER CROPS"

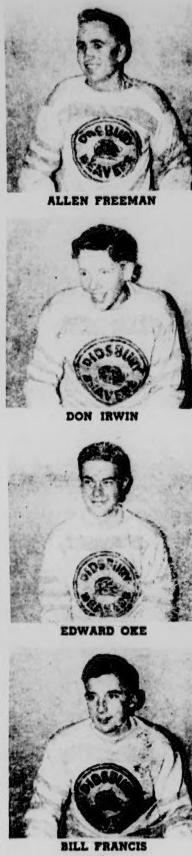
CANADA MALTING CO. LIMITED

CALGARY — ALBERTA

Beaver's Third Line Helps Win The Trophy

Didsbury Beavers third line, Allen Freeman, Don Irwin and Edward Oke were solid contributors to their strong back-checking in the final high school hockey series. In the final game they were never scored on and while they did not account for any goals, they won down Olds power line and retained possession of the puck for the major part of their time on the ice.

Bill Francis saw part-time duty on this line in the final series but because of an ankle injury he was used sparingly.



RESTORING BROME YIELDS FOR CANADA

During the past half century Canada's production of livestock and livestock products has not kept pace with the growth of human population. This statement was made in the obituary letter to the experimental station at Lethbridge. It continues—as a result of this trend, the demand for livestock products is now considerably in excess of the supply in the face of the fact that prices for most of these products are now at an all-time high.

LIVESTOCK PRODUCTION

Spring tillage sufficiently rigorous to thoroughly break up the root system of brome is the best method of restoring root bound fields. At the Dominion experimental station at Steinbach, Manitoba, it was found that digging of brome fields to a depth of 2 inches with a one-way increased the average seed and hay yield by 30 per cent. Fertilizing without tillage did not increase the hay yield.

MECHANICAL ELEPHANTS FOR CANADA

Launching of the world's first motorized walking elephant, invented Frank Smith of England last summer has resulted in Canadian orders for 14 of the one-ton brutes. Six of them are on order for the Festival of Britain while orders from other parts of the world including \$95,000 worth from the United States.

TOURISTS FREE FROM TAX

Effective February 1, 1951, sales of goods made in France to tourists in France for United States dollars or in Canadian dollar travellers' cheques, will be exempt from the sales tax. Previously this privilege was limited to sales effected in United States dollars or travellers' cheques.

AD-MEN DIE YOUNG

Last year the obituary columns of Advertising Age carried the names of 371 men and women closely connected with the advertising busin-

ess on this continent. Their average age was just 58 or 12 years below what insurance people estimate the life span for most North Americans.

THE WONDERFUL NEW GENERAL ELECTRIC Floor Polisher

\$84.50



The back-breaking job of polishing floors by hand or with a clumsy, weighted brush is a thing of the past! The G-E Floor polisher with counter-rotating brushes does a speedy, gleaming job on hardwood, linoleum, and tile floors . . . right up to the baseboard, deep into corners and close to furniture. All you do is guide it over waxed floors and the two, fast-moving brushes do all the work.

We Have a New "Sunbeam" Mixmaster
On Display. Come in and See It!

DICKAU ELECTRIC PHONE 204 — DIDSBURY

FOR BETTER PRINTING AT REASONABLE
PRICES CONSULT "THE PIONEER"



YOUNG MEN ARE NEEDED IMMEDIATELY AS RADIO-RADAR, AIRCRAFT, INSTRUMENT AND ARMAMENT TECHNICIANS in the

Royal Canadian Air Force

To meet the responsibilities of the times, more men are needed now—in all branches of Canada's expanding Air Force. There are immediate openings for men age 17 to 40, with Grade 8 education or better.

There is special need for men to train as Radio-Radar, Aircraft, Instrument and Armament Technicians. If you can qualify, you can start your career in the great field of modern aviation. The training is thorough; the opportunities are good!

—ACT NOW—
SERVE CANADA AND THE CAUSE OF FREEDOM

SEE THE CAREER COUNSELLOR
AT THE ADDRESS IN COUPON
OR MAIL THE COUPON

GET FULL PARTICULARS
ON THE OPENINGS AND
OPPORTUNITIES IN THE R.C.A.F.
AT ONCE

NORTH WEST AIR COMMAND, R.C.A.F.,
EDMONTON, ALBERTA

Please mail me, without obligation, full particulars regarding enlistment requirements and openings now available in the R.C.A.F.

NAME (Please Print) _____
STREET ADDRESS _____
CITY _____ PROVINCE _____
EDUCATION (by grade and province) _____
AGE _____

PROFESSIONAL AND BUSINESS DIRECTORY

DOCTORS

S. H. HOLLOWAY, M.D.
C.M., L.M.C.C.
PHYSICIAN & SURGEON
Office in Residence
Office Phone 63, Didsbury

H. W. EPP, B. Sc., M.D.
C.M., L.M.C.C.
PHYSICIAN & SURGEON
Office West of Hotel
Hours: 11-12, 1:30-5, except
Wed.—and by appointment
Phone 141 — Didsbury, Alta.

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M.B., Ch. B.
PHYSICIAN & SURGEON
Office Hours: 2 to 5 only
And by Appointment
Office over the Royal Bank
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CLOSED WEDNESDAYS
Special Attention Given
to Foot Troubles
Kemp Block, Olds, Alberta

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DENTIST
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W. A. AUSTIN
Lawyer — Notary Public
COMMISSIONER FOR OATHS
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Phone 52, Didsbury, Alta.

H. Lynch-Staunton
LL.B.
BARRISTER & SOLICITOR
Notary Public
Res. Phone 119 — Office 120

OPTOMETRISTS
OPTOMETRIST
D. Stewart Topley
503 Greyhound Bldg.,
CALGARY
— M7350 —

D. J. SNELL
OPTOMETRIST
At His Office in the
Davey Block, Olds
EVERY SATURDAY
Appointments may be made at
Maybank's Drug Store.

FUNERAL DIRECTORS

Didsbury Funeral Home
W. A. McFarquhar, Director
Associated with
Gooder Bros., Calgary
Ambulance Service
Phone 33 or 46 — Didsbury

ORME FUNERAL
:: CHAPEL ::
Licensed Embalmers
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G. ORME & SON
Phone 22, Olds

JOE DICK
LIVESTOCK DEALER
PHONE 121 — DIDSBURY

FOR ALL TYPES OF
INSURANCE
CONTACT
B. B. BROWER
Phone 43 — Didsbury

TRUCKERS

GENERAL TRUCKING

SAND, GRAVEL, COAL,
GRAIN, LUMBER, ETC.
We are now equipped to dig
basements and do small
dozing jobs.

BURR TUGGLE
Phone 91, Didsbury

FOR RELIABLE
TRUCKING SERVICE

LOCAL AND LONG
DISTANCE HAULING

We're pleased to please you

UNGER BROS.
Phone 96 — Didsbury

MISCELLANEOUS

EAT
AT THE
BRIGHT
SPOT

All Our Pastry is Home Made
ED. ENGWER, Prop.

TRY
CLASSIFIED ADS
FOR
QUICK RESULTS

**GUARANTEED WATCH
REPAIRING**
Jewellery of All Descriptions

THE DIDSBURY
JEWELLERY

W.E. Store, prop. Phone 133

IRVEN E. BAPTIST
WATCHMAKER & JEWELER
ALL WORK GUARANTEED

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NEUFELD'S
HIGHWAY GARAGE

P. E. NEUFELD, prop.
Repairs to all makes of

Cars, Trucks and Tractors

BODY REPAIRING, PAINTING

Phone 1010, Didsbury

— SEE YOUR —
IMPERIAL OIL
AGENT

For All Kinds of
Lubricants & Greases

GASOLINE AND

FUEL OIL

IVAN WEBER

Phone 56 — Residence 61

FOR SHOP WORK OF ANY
KIND, AND ESTIMATES ON
Built-in Kitchen Cabinets

SEE —

PETER HIEBERT

AT ATLAS LUMBER CO. LTD.

42-26p

We Have a Good Stock of
Men's & Boys' New
BOOTS AND SHOES

Dayton Hand-Made Boots

CLARENCE'S

SHOE SERVICE

CALL —

DOROTHY'S

BEAUTY SHOP

At Pete Liesemer residence

Two doors west of the street
on south side of town.

PHONE 59 Ring 3

Notes From The D.A.

(By Hugh McPhail)

THIS IS THE TIME

It is time to make plans to secure good clean seed with high germination of the right variety. To treat it with a good fungicide. Mercury dusts not only kill smut spores but also other injurious spores if you do use formic acid with care. It may injure the germination.

2. To think about vaccinating your cattle calves against Bangs and so build up a herd immune to Bangs.

3. To prepare to have your cattle treated for warbles. At the price of cattle meat and hides farmers must bear many millions of dollars through this pest which could be eliminated if all cattle owners treated their cattle.

There are at least seven pressure sprayers in M.D. Mountain View. Those in control of these are anxious to serve you. Cattle not treated are a menace to those that are treated.

4. If you have no chutes or squeezes for cattle why not build them now. Cattle are being tested now in this M.D. for T.B. Good chutes save much time and labor. I have plans for chutes in my office.

Some taxes are well hidden. For example, the common chicken egg meets 100 different levies before it reaches the breakfast table.

CHRISTIAN SCIENCE

Is man constituted partly of matter and partly of spirit? This question will be dealt with in Christian Science churches Sunday under the title "Man." Following are typical passages from the Lesson Sermon:

"For though we walk in the flesh, we do not war after the flesh. (Rom. 8:13) The weapons of our warfare are not carnal, but mighty through God to pull down of strong holds" (2 Cor. 10: 3-4). "The understanding of his spiritual individuality makes man more real, more formidable in truth and enables him to conquer sin, disease, and death." (Science and Health with Key to the Scriptures — by Mary Baker Eddy, p. 37; 1877.)

MOUNTAIN VIEW COMMUNITY HALL
United Missionary Church
Rev. W. D. Annett, Pastor

10:45 a.m.—Sunday School.
11:45 a.m.—Worship Service.

A real welcome is extended to each of you to come and worship with us.

UNITED CHURCH OF CANADA
Rev. C. C. Armstrong, minister

Westcott Church 11:00 a.m.
Knox Sunday School 11:00 a.m.
Knox Church 7:45 p.m.

CHURCH OF NAZARENE
HARMATTAN

10:30 a.m.—Sunday School.
11:30 a.m.—Morning Worship.

8:30 p.m.—Evangelistic Service.
Wednesday Prayer Meeting, 8 p.m.
Friday N.Y.P.S. 8 p.m.

W.M. BARBER, Pastor

The Church with the warm welcome

UNITED MISSIONARY CHURCH
Rev. E. G. Archer, pastor

Sunday school: 1:30 p.m. Worship Service 2:30 p.m.

Sunday evening service 7:45 p.m.

Young peoples' service every alternate Sunday at 7:45 p.m.

Wednesday evening prayer meeting at 8:00 p.m.

Davenport school: Sunday school and service each Sunday, 10:45 a.m.

A friendly invitation to everyone to come and worship with us.

REDEEMER LUTHERAN CHURCH
"The Church of the Lutheran Hour"

REV. E. B. FOX, Pastor

Divine service on Sunday at 11:00 a.m. Sunday School and Adult Bible Class following the service.

EVANGELICAL CHURCH

Rev. A. J. Grams, Pastor

Sunday Services: 10:30 a.m. Worship service. 11:30 a.m. Sunday school.

7:30 p.m. evening service every Sunday with the Youth Fellowship in charge at every other Sunday evening service.

Wednesday evening, 8:00 p.m.—Bible study and prayer meeting.

Thursday evening, 8 p.m.—Choir practice.

Alternate Sundays at Bethel at 2:00 p.m., and every Sunday at 7:30 p.m., with Sunday school followed by worship service.

The pastor and congregation extend a cordial invitation to every one to worship with us. "Come and we will do thee good."

Eighth Article About
Alberta Civil Defence

A knowledge of first aid procedures will be invaluable in case of war. Air Marshal Howams, Provincial Civil Defence Co-ordinator, said in the last of a series of public statements on civil defence.

He suggested that service clubs, church auxiliaries, study groups and community leagues take action to help the Alberta Civil Defence organization as soon as possible.

He told how citizens could help Alberta's civil defence organization by learning to protect themselves and their families and by serving in a civil defence position.

Your civil defence committee will soon be calling for volunteers for the various positions. Think it over now and be ready to decide on the job you will be able to do best. Be patriotic! Civil defence workers are ordinary people whose daily life has equipped them to fit into a special place in the civil defence organization."

Air Marshal Howams said auxiliary fire-fighters, policemen and first aid workers are needed urgently. Rescue crews would also be required. First-aid workers would be trained to use Geiger counters to detect and measure radioactivity.

Evacuation centres would have to be provided for bombed homes. A knowledge of feeding large numbers of people and caring for children would be useful for those serving in evacuation centres.

Many civil defence jobs can be filled by women, the co-ordinator said.

CALL AND SEE THE NEW
DUO-THERM OIL FURNACE
NOW ON DISPLAY

It's a good time to check your heating needs for next fall. Book at today's prices

WE ALSO HAVE COAL FURNACES IN STOCK
FOR SALE—One used Servel Coal Oil Refrigerator.

DIDSBURY ELECTRIC AND PLUMBING

Phone 51, Didsbury — Phone 66, Carstairs

• THE DIDSBURY OPERA THEATRE •

**THURS., FRI., SAT.:
MARCH 8, 9, 10 —**



**MON., TUES., WED.:
MARCH 12, 13, 14 —**



ADVERTISING DOESN'T COST — IT PAYS!



MEN WHO THINK OF
TOMORROW PRACTICE
MODERATION
TODAY



THE HOUSE OF
SEAGRAM

TAKE YOUR PLACE WITH MEN LIKE THESE...



Soldiers of the Sky Paratroopers of the Infantry Corps...

Yes! There is a place in the Canadian Army Active Force for young men able and willing to train as paratroopers in the Royal Canadian Infantry Corps. Alert, quick-thinking physically fit men are needed now to become members of highly trained teams.

To be a paratrooper, you must have high physical stamina, an eye for adventure, and the ability to think and act quickly. If you have these qualities, then this is your opportunity to join this proud company of men — the soldiers of the sky.

Act today — now, when Canada needs you. Report immediately for active duty and start your training as a paratrooper.

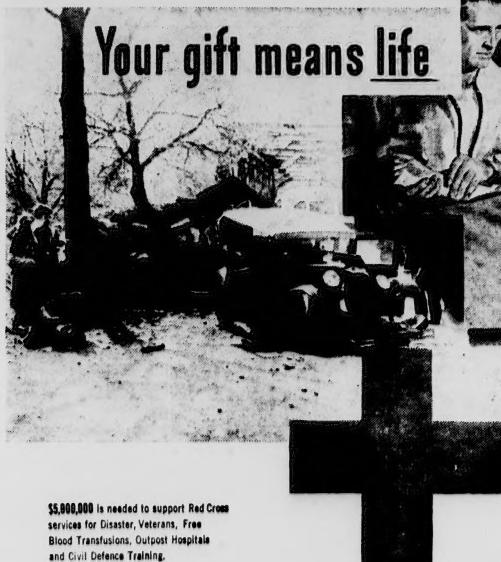
TO ENLIST YOU MUST:

1. Be a Canadian citizen or British subject.
2. Be between 17 and 30 years of age.
3. Be single.
4. Meet Army test requirements.
5. Volunteer for service anywhere.

REPORT RIGHT AWAY TO:
No. 10 Personnel Depot,
Currie barracks,
EDMONTON, Alta.
Headquarters,
Western Command,
Kingsway Ave.,
EDMONTON, Alta.
AS178-AVY

Help make Canada strong
JOIN THE CANADIAN ARMY ACTIVE FORCE NOW!

For sparkling entertainment, listen to "The Voice of the Army" — Wednesday evenings — Dominion Network



\$5,000,000 is needed to support Red Cross services for Disaster, Veterans, Free Blood Transfusions, Outpost Hospitals and Civil Defence Training.

the work of mercy never ends.. *Give!*

CAMPAIGN HEADQUARTERS: REIBER BROTHERS' OFFICE — PHONE 90, DIDSBURY



Agricultural SERVICE BOARD NOTES

W.K. Snyder,
Field Supervisor

The big news of the season will be of interest to the farming population. The Mountain View Municipality is holding Farming Week, sponsored by the Agricultural Service Board.

Meetings will be held at various centrally located points during the week March 12 to 26, with the first meeting at Mayton Hall, March 20. The object of these meetings of course is to stimulate a desire among the farmers to raise more and better grain while at the same time grow fewer weeds. This can be accomplished by employing the latest methods of growing and harvesting grain. Such topics as seed varieties, commercial fertilizers, and crop rotation will be dealt with. Also weed control employed cultural as well as chemical means, wind and water erosion.

Movies in technicolor will be shown relating to increasing farm output as well as a number of slides shown which were taken in this district. You will see pictures of several of the newer weeds and what effect chemical has on them. You will also see some interesting pictures which were taken at the time of the wheat harvest.

Competent men will be on hand to deal with the various topics. The program is arranged in such a way that it will be of interest to the entire family. Come one, come all!

Following is a schedule of the meetings:

Crossfield Hall, Monday, March 12, at 2 p.m.
Carstairs Hall, Monday, March 12, at 8 p.m.
Edmonton Hall, Tuesday, March 13, at 2 p.m.
Dogpound Hall, Tuesday, March 13, at 8 p.m.
Rugby Hall, Wednesday, March 14, at 8 p.m.
Edmonton Hall, Thursday, March 15, at 2 p.m.
Eagle Hill Co-Op Hall, Thursday, March 15, at 8 p.m.
Westerdale Hall, Friday, March 16, at 2 p.m.
Lone Pine Hall, Friday, March 16, at 8 p.m.
Mayton Hall, Tuesday, March 20, at 8 p.m.

ALBERTA HOUSE CALLS FOR DRIVERS' TESTS

Approval of the merits of adequate tests of applications for drivers' licences was given in a resolution adopted recently by the Alberta legislature.

This direct attention averted representations made in recent years by the Alberta Motor Association in favour of the need of proper tests to ensure greater driving safety on the highways.

During discussion of the subject in the legislature, Hon. A.J. Hooke, minister of Economic Affairs, said this subject had been under investigation by a special committee.

The subject was referred to the

Ministry of Transportation.

The various recommendations

are to be manufactured in India,

and it is planned to manufacture

four or five types of farm-implements suitable for use under local conditions. Special attention

is being paid to the question of

spare parts and service facilities,

and it is expected that in two years,

there will be 240 service stations

located in various parts of the country.

representing various organizations in the province. At the same time we offered no objection to the resolution.

Time and time again, the A.M.A. has sought to have proper tests of those making application for the first time for having drivers' licences. It has been suggested that such tests should include persons involved in car accidents during the year.

When it is realized that other provinces and states insist on adequate tests, it is a matter of course for motor club officials that Alberta continues to lag on this matter.

Statistics have proved that a large percentage of car accidents involve youthful drivers, so much so that it has compelled companies issuing motor insurance to impose heavier premiums in certain classifications.

Alberta Farmers To Get 37 Million Dollars

Alberta farmers will receive approximately \$37,500,000 from the Federal Government in final payments under the controversial five-year wheat pool that ended last year.

This figure was arrived at in Calgary by the officials of the Alberta Wheat Pool, following the announcement in Ottawa that the Government has decided to give the Canadian Wheat Board pool a \$36,000,000 contribution.

Alberta Wheat Pool officials will submit a formal statement until a meeting of the board of directors is held.

The final payment, added to the money still in the pool treasury, will bring to 120 million the amount western wheat farmers will get as a cash payment for the 1,420,000,000 bushels delivered for the wheat pool contribution.

Cheques will likely go to them about a month, as soon as the board clears away distribution of about \$100,000,000 in interim payments under 1950-51 pools for wheat, oats and barley.

The cheques start moving March 9.

This big chunk of purchasing power is additional to the more than \$2,000,000,000 already paid to the farmers under the five-year pool on a bushel of \$1.75 a bushel.

The final payment — \$3 cents a bushel — brings this price up to \$1.83.

The Government's contribution, long a question of debate, was announced last week in the Commons by Prime Minister St. Laurent.

INDIA MANUFACTURING FERGUSON TRACTORS

The first Indian-assembled "Ferguson" tractor was completed in Bangalore and two popular light models, weighing about one ton each, are at present under construction. The company's target is to manufacture 350 tractors.

The various components are to be manufactured in India, and it is planned to manufacture

four or five types of farm-implements suitable for use under local conditions. Special attention

is being paid to the question of

spare parts and service facilities,

and it is expected that in two years,

there will be 240 service stations

located in various parts of the country.

MINISTER OF DEFENCE LAUDS BLOOD TRANSFUSION SERVICE

The following release to Press and Radio was made by the Minister of National Defence in Ottawa to the House of Commons on Friday, February 23, 1951. The Canadian Red Cross Society will act as the Official Agency for the procurement of Armed Forces by supplying sufficient quantities of dried blood plasma. It was announced by Defence Minister Brooke Claxton. The Red Cross will supply dried blood plasma for civil defence needs.

The Defence Minister said, "The Red Cross will also supply the necessary sterile administration sets and pyrogen-free distilled water for the reconstitution of dried blood plasma prior to use in transfusions."

"The offer of the Red Cross to supply this service, which will necessitate not only increased financial support but the enrolment of many additional donors is most appropriate," he said.

In these trying times, it is necessary that the Armed Forces have a stock of plasma available at all times. Many members of the Armed Forces have been generously giving blood for civilian use. I urge them to continue to do that and also support this new and important service for all Canadians."

In naming the Red Cross as agent for the procurement of blood for the armed forces, the Minister said that the Defence Department was ready to enter into a similar relationship it had with the Society during the recent war.

Mr. Claxton added that the Society had assured him it was preparing at once to increase the output of its National Blood Donor Program to provide the plasma required by the Armed Forces.

BUILDING YOUR OWN COMMUNITY

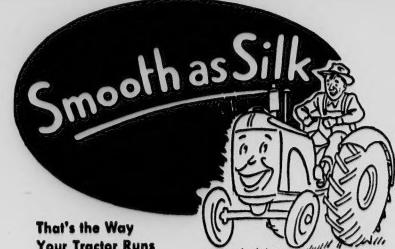
What your community will be tomorrow is determined by the foundations of that community, the mutual services rendered and received by the people living in your community.

These essential services include the doctor, the druggist and all the members of the trades and their own particular field to provide a service for you and is doing his utmost to serve you in the best way possible. In an emergency these are the services you depend upon. Therefore why not reciprocate by buying everything you possibly can within your community where you live and where you make your living? Good business begins at home.

Many comparatively small towns in Alberta can now supply almost every service available in larger cities. This was not always so. It is the result of the growth of the town because you and your neighbor continued to call for a service in your community. The more often you call for a service of any kind the better are your chances of obtaining new services and also raising the standard of those presently offered.

Prosperity always attracts, so why not spend at home the money you earn at home — Reddy Reader (a Calgary Power Publicity Service)

Canada has made great strides in dairying conservation but sportsmen say the real battle to save these birds lies ahead.



That's the Way
Your Tractor Runs
When You Use

MARVELUBE MOTOR OIL

Smooth-running, purring power . . . that's what you get with Marvelube Motor Oil. It's especially resistant to the formation of sludge deposits . . . keeps the engine running clean and sweet. Any way you look at it . . . Marvelube is the honey for any type of tractor . . . any sort of job . . . any kind of weather. That's why Marvelube is Canada's fastest selling Motor Oil.

Marvelube No. 11 Grease is a tough, long-lasting grease that penetrates all parts thoroughly. No. "11" is specially good for cold weather . . . doesn't thicken or harden. When the weather warms up . . . Marvelube "88" does the same thorough lubrication job.

Marvelube Oils and Greases, made by Imperial Oil Limited, are your insurance against breakdown and costly repair jobs. Their tough, long-lasting qualities definitely give you longer machine life . . . lower operating cost.



SEE YOUR
IMPERIAL OIL
AGENT



**STEP OUT
THIS SPRING!
IN
A NEW SUIT
BY
CAMBRIDGE**

1. SUPERB TAILORING
2. QUALITY GARMENTS
3. A LARGE SELECTION OF CLOTH & COLORS

WHEN YOU WANT THE BEST INSIST ON A

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D. N. McDONALD & SON
Didsbury's Popular Men's Store
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28 RUN McCORMICK DEERING PRESS DRILL,
with fertilizer attachment.

BRAND NEW STEEL WAGON, on rubber \$195.00

SEE US ABOUT TIRES for car, truck or tractor.

All sizes, any make.

FLEXIBLE HARROWS, while they last \$16.50

ANTI-FREEZE — Stock up now at the old price.

YOU WILL ALWAYS DO BETTER AT

LEO NICHOLS

John Deere Dealer — Phone 132, Didsbury
— WE GIVE SERVICE —

USE GOOD SEED

The Results of Your Season's Work May Be at Stake

GOOD SEED

May Mean the Difference Between Profit or Loss

STOCKS OF GOOD SEED ARE IN SHORT SUPPLY

Make Sure of Your Seed Requirements NOW



You'll never miss . . .



... YOU PUT INTO A GOVERNMENT ANNUITY

BUT small amounts with compound interest mean independence for the years when you want to take it easy.

Government Annuities are backed by the Resources of Canada.

No Medical Examination Required.

Thousands of Canadians, not covered by pension plans, have taken advantage of a low-cost Government Annuity to guarantee their future security. Others, covered by pension plans, use a Government Annuity to supplement their retirement income.

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-: DISTRICT NEWS :-

FALLEN TIMBER

Carstairs lost another old timer in the passing of Mrs. Carrie Bruns. She was born in October, 1873 at Joliet, Illinois and emigrated with her parents to Northville, South Dakota when she was ten years old. She married Harry Bruns in 1892 and the union was blessed with six children, four daughters and two sons. In 1902 she emigrated with her family to the far west of Carstairs where she lived until moving to town in 1926. She was predeceased by a daughter Jessie in 1918, and by her husband in 1936. Surviving are three daughters, Miss Edna Bruns and Mrs. B. Polson, Carstairs; Mrs. A. McGaffin of Edmonton; two sons, Elmer and Lester of Carstairs; 16 grandchildren, a sister and brother in the United States. Interment was in the Carstairs cemetery.

George McDonald and Dorothy Stair took tea at the WICLU. A memorial held in the United Church in Didsbury on Tuesday, February 27. Among those attending from this district were Mr. and Mrs. Cooper, Mr. and Mrs. Moncey, Mrs. Stair, Mr. R. Teynor and Mrs. McGaffin. Miss Marion Bowden and her grandparents, Mr. and Mrs. C. Moore in Calgary, the first part of the week and returned home Tuesday.

Miss Marion Eskrick is staying with Mr. and Mrs. Bob Moore at present.

Mr. and Mrs. J. Howton and Mr. and Mrs. R. Teynor attended the funeral at Carstairs of Mrs. C. Bruns.

Sympathy is extended to Barry McMullen who is still in the Didsbury hospital.

Mr. R. Teynor is working on Edie's Addition mill at Water Valley.

Mr. E. Bruns, Jessie, Dominic and Tom were Wednesday visitors with Mrs. R. Teynor and Mrs. J. McGaffin.

The regular meeting of the Fallen Timber Busy Bees will be held at Mrs. W. Roberts on Wednesday, March 7.

The annual meeting of the Fallen Timber School Board was held in the school on Saturday, March 2. Mr. Whittle was the returning trustee and was re-elected for another three-year term.

Official Opening Of Red Cross Hospital

More than a thousand Calgarians and guests from all over Alberta flocked Saturday afternoon, March 3, to a three-storey, red brick structure perched on one of the highest hilltops in Calgary's Killarney district.

They were attending the long-awaited opening ceremony of the new Red Cross Children's Hospital.

Only a small proportion of the crowd was actually able to see the official opening which was held in the hospital lobby because of the unusual number of people. But most heard the ceremonies through loudspeakers placed in other parts of the building. Many more Albertans heard the ceremonies through the province-wide radio hookups.

After the hospital was declared officially open by Hon. H. W. Cross, Alberta minister of health and public welfare, the audience was given the opportunity to inspect the magnificent new building from top to bottom.

"When we take into account the wonder and beauty of this hospital, realize that it is money done by volunteers, and then look at this wonderful new structure which was built by donations, it is evident that the people of Alberta are a generous and warm-hearted people," Dr. Cross declared.

"The hospital is the result of the hard work and past efforts of the society who had worked diligently for so many years to turn the hospital from a cherished dream into actuality."

"When we look at the old hospital, inadequate as it was, and see how much better it is now," Dr. Cross concluded, "we can look forward to great success in this magnificent new building."



"A" SQUADRON

KOCH 14AB (RCAC)

PART 1 ORDERS RE: DIDSBURY
Parade in the Lions' Hall on Monday, March 12, at 2000 hours.

Subjects:
Wireless: Tpr. Neufeld, A. J.
Gunner: Cpl. Hall, R.A.
Dress: Battle Dress, Berets, Black Belts and Oxfords.

CAPT. THRING, K.G.

South West Didsbury

Mr. Donald Weber underwent an appendicitis operation in the Calgary General Hospital on Tuesday.

Miss Ruth Johnston RN and Mr. Ramsay Johnston were Thursday dinner guests of Mr. and Mrs. W.W. Snyder.

Mr. and Mrs. J.V. Bertsch were Wednesday dinner guests of Mr. and Mrs. S.R. Snyder.

Mr. and Mrs. Otto Bartz of Edmonton was a weekend visitor in the district.

Mrs. S. R. Sherman and children returned to Warner on Friday after spending a week in the city.

Mr. and Mrs. J. H. Hippkin and family were Sunday guests of Mr. and Mrs. Roy Morgan and family of Carstairs.

Mr. and Mrs. E. Dippel and family were Sunday dinner guests of Mr. and Mrs. E. Dippel.

Mr. and Mrs. Carl Meyer had as their Sunday dinner guests Mr. and Mrs. Woodall, Mr. and Mrs. Coatsworth and Marie of Bowden.

Mr. and Mrs. J. Winterbottom and Linda, Mr. and Mrs. M. Dippel and Linda, Mr. and Mrs. E. Dippel and Janet Brower were Sunday dinner guests of Mr. and Mrs. J. Dippel.

Thursday dinner guests of Mr. and Mrs. L. Hunsperger were Mr. and Mrs. W. A. Sherrill and family and Mr. and Mrs. Loyall Snyder and family.

Mr. and Mrs. R. L. Shantz and Mr. and Mrs. C. B. Shantz of Calgary were Sunday guests of Mr. and Mrs. Vern Shantz of High River.

Mrs. D. B. Wood was a Sunday dinner guest of Mr. and Mrs. L. Hunsperger and family.

Mr. and Mrs. Gerald Parsons and family were Sunday dinner guests of Mr. and Mrs. J. Edwards.

M.V.C. NEWS

Several of our number have had flu but we have capable nursing help so that the patients recover

Our Spring term school closing activities started off with a piano recital by the Junior pupils on Saturday, March 4. Mr. and Mrs. John Swain, instructor of the Juniors, presented them in a recital held in the College chapel. Each of the participants performed his or her part very well. The selections were short but well chosen and fitted to the experience in piano of each one.

Mr. John F. Wilson, regular instructor of piano in the College gave his courteous support and encouragement to this recital venture.

Following the program the boys and girls were highly entertained in Mr. Wilson's studio by Mr. Wilson and Mr. Stan Cox. Miss Swain was also present and sandwiches, cookies and cocoa were served for refreshments.

The parents and a few other interested guests were entertained in the Chapel while those waiting for the children Mr. Wilson's "Harmony" class assisted in serving the dainty refreshments to both the piano pupils and their guests.

The following names comprise the Juniors section of the M.V.C. department: M.V.C.: Judy Bertsch, Grace Eby, Geraldine Madache, Bonita Neubauer, Wayne and Clarence Stauffer, Lois Suder, Victor Cable, Treva Braley, Carolyn Snyder and Ruth Burgess.

Calendar of Final Activities

March 23—Piano and Voice Recital (student)

March 23—Speech Artists' Recital

March 25—Easter Cantata "Olivet to Calvary"

March 30—Voice and Piano Recital (student)

April 6—Speech Recital (student)

April 12—Voice and Piano Artist's Recital

April 20—Choir Home Concert

April 22—Baccalaureate Service

April 23—Commencement Exercises

Watch this column for description of programs as they come.

On Sunday, March 11, the Male Quartet and Mr. Wilson will hold a service at the Linden church. Miss Irene Megli and Mrs. Neil Howell will accompany the quartet on their trip.

CARD OF THANKS

I would like to thank the town and country for their cooperation during the last few weeks while I have been town Constable. And a special thanks at the arena. Thank you one and all.

HUGHIE ROBERTS

CARD OF THANKS

I wish to thank the kind friends who called, and sent flowers and gifts to me while I was a patient in the General Hospital.

DONALD WEBER

CARD OF THANKS

We wish to thank our friends and neighbors for the kind assistance and lovely floral tributes received at the time of our recent sad bereavement.

MR. P. NUSS & FAMILY

SECOND HAND 1951 SPECIALS

| | |
|--------------------------------|-----------|
| W4 TRACTOR, on rubber | \$1250.00 |
| W30 TRACTOR on rubber | \$1000.00 |
| W30 TRACTOR on steel or rubber | \$800.00 |
| MASSEY 102 JR. on rubber | \$950.00 |
| JOHN DEERE, on steel | \$300.00 |
| 22x36, good rubber | \$400.00 |
| 6 FT. JOHN DEERE TILLER | \$350.00 |
| 4 FT. COCKSHUTT TILLER | \$150.00 |
| 24x7 INTERNATIONAL PRESS DRILL | \$400.00 |

HAROLD E. OKE
Your Machine Man — Phone 10

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SEE US FOR MATERIAL

INSULATE IT FOR BEST RESULTS

H. R. BURGESS

OUR AIM—YOUR SATISFACTION
SPECIALIZED SHOPWORK

— ORDER A —
MUTTON OR PORK ROAST
FOR THE WEEK-END

TRY OUR CORNED BEEF —

BRING IN YOUR HORSE HAIR AND HIDES

KIRBY'S MEAT MARKET

PHONE 127 — DIDSBURY

THESE DAYS ARE DOG DAYS FOR

CAR AND TRUCK OWNERS
BE SURE YOU ARE FULLY INSURED

Insure In Sure Insurance With

REIBER BROTHERS

REAL ESTATE AND INSURANCE

C. E. Reiber PHONE 90 A. W. Reiber

FOR YOUR PLUMBING & HEATING REQUIREMENTS

SEE —

KAUFMAN & JENKINS

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Special This Week

1946 CHEVROLET TWO-DOOR SEDAN

Motor overhauled, brakes re-lined, new battery, new oversize tires, front end reconditioned, radio, heater and antifreeze \$1250.00

★
BE SURE AND SEE THE NEW 1951

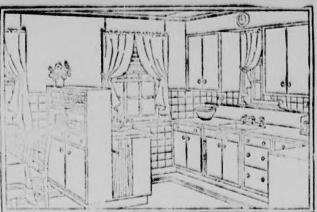
FLUID DRIVE ½-TON EXPRESS TRUCKS

ALSO 1-TON TRUCKS FOR SALE

ROSEBUD MOTORS

Phil. Andrews, prop. Phone 143, Didsbury

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KITCHEN UNITS ARE NOT A LUXURY TODAY

We have many new materials that will make your kitchen the most attractive room in the home.

DURO-LAM — For counter tops and Table Tops.

ATLAS LUMBER CO. LTD.
HOWARD ALLENSON, mgr. PHONE 125

McCULLOUGH'S — FIRST IN QUALITY AND VALUE

EASTER STYLES ON DISPLAY

COATS — Ladies, Misses, Kiddies.

SUITS — Quality Gabardines.

MILLINERY — A large selection.

BLouses — New Styles, Pastel Shades.

NYLONS — "Whisper" and "Butterfly"

DRAPERY — New Spring Patterns.

McCullough's Clothing

PHONE 124 — DIDSBURY

PRINTING ...

Job Printing is an important part of our business and we are ready to serve you at all times in our printing department.

We have all new type in our plant and are thus enabled to turn out better and more modern printed matter.

Check over your supplies now and if there is anything in the printing line you need, give us the order immediately. Do not wait till you are down to that last letterhead or envelope.

The Didsbury Pioneer

PHONE 12 — DIDSBURY

ADVERTISING DOESN'T COST — IT PAYS!

COUTT'S
Easter Cards


Serious or Humorous Cards 5c to \$1.00
A Coutt's Easter Card will say what you want to say the way you want to say it.

SMILES 'N CHUCKLES EASTER SPECIALTIES

12" Easter Bunny \$1.85

8" Easter Bunny 85c

Decorated Cocoanut Cream Egg in Basket 90c

Boxed Fruit and Nut Cream Egg 50c

Pkg. of Cream Eggs, each one a different flavor 49c

Individual Marshmallow Eggs, ea. 10c

Law's Drug Store

THE Rexall STORE

PHONE 40 — DIDSBURY, ALBERTA

LITTLE ITEMS OF LOCAL INTEREST

Will all members of the Ladies Auxiliary to the Canadian Legion who wish to go to Innisfail Tuesday, March 13, at 7:30 p.m., please leave their names or notify Mrs. George Thring or Mrs. W. Payne.

The Didsbury rink skipped by Mrs. H. Gillrie, with Mrs. J.W. McCoy, Mrs. H. W. Epp and Mrs. I. ladies' bonspiel week, returned yesterday and reported a enjoyable time. While they did not get into the prizes they played seven games in the three competitions.

The Bowden Hotel — Bowden was sold the year Mr. John Dobbin of Didsbury and he takes over as soon as licensing is approved. The hotel, formerly owned by Miller and Goode of Olds, will be managed by Mr. Krueger. Mr. Krueger comes from the Bowden Hotel. He has been managing the Bowden Hotel since it was purchased over a year ago will in all probability return to Olds. — Olds Gazette.

Const. and Mrs. Dobbin returned last Wednesday from a three-months holiday spent at various points in the United States and at the Pacific Coast. Const. Dobbin is again back on the job policing the town.

Anglican church services will be held on Sunday, March 11 at Burnside at 3:00 p.m. and at St. Cyprian's church Didsbury at 7:30 p.m.

A Carvers' Ball will be held at the Lone Pine hall on Friday, March 9th. Modern and old time dancing. Good orchestra. — 1p

F. L. George Kercher brought a collection for the RCAF Fund to Didsbury last week and visited for a short time in town with his parents, Mr. and Mrs. Ed Kercher.

Special services will be held at Mountain View Church on Sunday evening, March 11 at 8:00 p.m. when Rev. Charles Birks, a missionary from the Belgian Congo, will be guest speaker and also show slides on his work in Africa.

Mr. E. G. Ranton returned Monday after spending two weeks in Edmonton visiting with his daughter.

The F.U.A. will hold a whist drive at the Murray McRae home on Friday evening, March 9.

Due to weather conditions the C.G.I.T.-Tuxis concert scheduled for Melvin Hall, will be held instead at the United Church on Main Street, Didsbury, on Wednesday, March 7 at 8 p.m., and Friday, March 9, at 7:30 p.m.

— Go your Leytonian and Ceresan at the Builders' Hardware, phone 7.

NOTICE TO DISTILLATE USERS: The Tax on distilled alcohol will be available this year. However, due to production limitations those requiring distillate should order now as advance deliveries will have to be made during March in order to assure spring supplies. Users will have to provide their own storage facilities. — Wayne Freeman Co. Ltd., phone 14, Didsbury. 2c

Men's & Boys' NEW BELTS

The newest styles for Spring

LADIES' PLASTIC APRONS

From 45c up

BLEACHED AND UNBLEACHED SHEETING

NEW PRINTS SHIRTINGS AND BROADCLOTH

CORD VELVETS

in yellow, grey, brown, dark green and paddy.

Per yard \$2.25

PILLOW TUBING

LOTS OF FIRST QUALITY NYLONS

Also First Grade Substandards

SHOP AT —

Ranton's

And Meet Your Friends

AGRICULTURAL SERVICE BOARD MEETING AT WESTERDALE, ON TUESDAY, MARCH 20, 2:00 P.M.

The Agricultural Service Board meeting scheduled for March 16 at Westerdale Hall, has been changed to Tuesday, March 20, at 2:00 p.m.

AUCTION SALE POSTPONED

The M. N. Romyn auction sale, which was to have been held on Wednesday, March 7, has been postponed until Saturday, March 14, due to road conditions.

Gordon Reist has sold out his delivery and trucking business to Jim Farquharson and Mr. and Mrs. Peter Cooper to leave this week for Duboit, in the Peace River country, where Gordon will do general trucking.

Dr. H. S. Holloway will be absent from his office on Friday and Saturday, March 9 and 10.

Born at the Didsbury Municipal Hospital to Mr. and Mrs. L. Anderson of Creston on Thursday, March 1, a girl.

Floor Polisher for rent at Builders' Hardware, 50c per day. This offer good for one week only.

Mr. and Mrs. John Holub visited Drumheller last week with Mrs. Holub's parents, Mr. and Mrs. A. Nichols, and attended the funeral of Mrs. Holub's sister, Mrs. Burt of Newcastle.

A Canadian Cancer Society film will be shown in the Lions' Hall in Didsbury on Tuesday, March 13, at 8 p.m. This film is brought to you by the Westcott W.I. Everyone is invited and a special welcome to other Women's Institutes. A silver collection will be taken to defray expenses.

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in yellow, grey, brown, dark green and paddy.

Per yard \$2.25

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LOTS OF FIRST QUALITY NYLONS

Also First Grade Substandards

SHOP AT —

Ranton's

And Meet Your Friends

AMONG THOSE FROM DIDSBUY ATTING THE OFFICIAL OPENING OF THE RED CROSS CRIPPLED CHILDREN'S HOSPITAL IN CALGARY ON SATURDAY WERE MR. W. A. AUSTIN, MRS. E. T. WIGGINS AND MR. JACK ROBERTSON.

The phone number for the classified advt. for Saunders Wheat for sale by Art Waldorf should read R1707, Didsbury.

Carmen Stevens, who is stationed with the R.C.A.F. at Edmonton, was here days last week in Didsbury with his parents, Mr. and Mrs. Frank Stevens.

Jackson and his wife were doing a little fly-hunting about the house. "How many have you caught?" she asked after a while.

"Six," replied her husband, "three males and three females."

"How absurd!" his wife sniffed.

"How can you tell if they are males or females?"

"Easy, my dear," he retorted.

"Three were on the sugar and three were on the mirror."

Among those from Didsbury attending the official opening of the Red Cross Cracked Children's Hospital in Calgary on Saturday were Mr. W. A. Austin, Mrs. E. T. Wiggins and Mr. Jack Robertson.

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The Arctic Barren Lands are the last stronghold of the musk ox, an animal which once ranged from the Arctic to the Mississippi Valley.

Canada's fresh-water fish are either bottom or surface feeders, seldom seek food at intermediate levels.

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